

6033 Project Flag



Girls Attitude Survey 2009 - 7-11s

August 2009

METHODOLOGY AND SAMPLE

> 290 online interviews

> Girls aged 7-11

> England, Wales, Scotland and Northern Ireland

> Fieldwork 3 June - 15 July 2009

> Data weighted to adjust imbalances during fieldwork due to high returns from girls aged 10

> Significant differences between results are shown on the tabulations as letters - lower case letters represent differences between the appropriate columns at the 95% level of confidence, and capital letters at the 99% level of confidence

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HOUSEWORK: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	289	124	165	171	118	213	40	243	46	62	227
	Weighted	287	143	144	175	111	210	42	239	48	62	224
Mean Standard Error t Test		-1.02 0.06	-0.9 0.1	-1.13 0.07	-1.08 0.08	-0.93 0.09	-1.09 0.07	-0.88 0.17	-1.03 0.07	-0.93 0.13	-1.09 0.1	-1 0.07
HOUSEWORK: In your experience, who would you expect to do these tasks in the family?	Male (+2)	7 2%	7 5%	- -	6 3%	1 1%	3 2%	2 5%	6 2%	1 2%	1 2%	6 3%
	Male (+1)	10 3%	9 6%	1 1%	6 3%	4 4%	4 2%	3 7%	9 4%	1 3%	- -	10 4%
	Equal (0)	72 25%	33 23%	39 27%	35 20%	37 33%	55 26%	7 17%	61 26%	11 22%	12 20%	60 27%
	Female (-1)	81 28%	36 25%	46 32%	52 30%	29 26%	57 27%	14 34%	59 25%	22 46%	28 45%	54 24%
	Female (-2)	117 41%	58 41%	59 41%	77 44%	40 36%	92 44%	15 36%	104 43%	13 27%	21 34%	96 43%
									b	a		

HOUSEWORK: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	289	217	26	21	25	66	82	20	47
	Weighted	287	212	26	22	26	67	76	21	46
	Mean	-1.02	-0.99	-0.92	-1.33	-1.07	-1	-0.88	-1.04	-1.09
	Standard Error	0.06	0.06	0.27	0.17	0.23	0.13	0.1	0.18	0.14
HOUSEWORK: In your experience, who would you expect to do these tasks in the family?	Male (+2)	7	2	3	-	1	2	-	-	-
		2%	1%	12%	-	4%	4%	-	-	-
	Male (+1)	10	B	A	-	2	2	1	1	2
		3%	6	1	-	9%	3%	1%	5%	5%
	Equal (0)	72	59	4	4	4	15	30	3	11
		25%	28%	17%	19%	16%	23%	39%	16%	23%
Female (-1)	81	67	3	6	5	b	ac	b		
	28%	31%	13%	28%	19%	19	24	10	14	
Female (-2)	117	b	a	11	14	27	22	6	20	
	41%	77	14	52%	52%	41%	29%	30%	42%	

LOOKING AFTER THE CAR: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	283	122	161	168	115	212	39	237	46	61	222
	Weighted	281	140	140	172	109	209	41	233	48	62	219
Mean Standard Error t Test		1.03 0.06	1.02 0.09	1.04 0.08	1 0.08	1.09 0.1	0.96 0.07 B	1.4 0.12 A	1.05 0.07	0.93 0.16	1.07 0.12	1.02 0.07
LOOKING AFTER THE CAR: In your experience, who would you expect to do these tasks in the family?	Male (+2)	123 44%	66 47%	57 41%	71 42%	51 47%	84 40% b	24 58% a	104 45%	19 39%	26 43%	97 44%
	Male (+1)	70 25%	28 20%	43 30%	43 25%	27 25%	55 26%	11 26%	57 25%	13 27%	17 27%	53 24%
	Equal (0)	71 25%	37 26%	34 24%	47 27%	24 22%	57 27%	6 14%	58 25%	13 27%	17 27%	54 25%
	Female (-1)	7 2%	4 3%	3 2%	6 3%	1 1%	6 3%	1 2%	6 2%	1 3%	- -	7 3%
	Female (-2)	10 3%	6 4%	4 3%	5 3%	5 4%	8 4%	- -	7 3%	2 4%	2 3%	8 4%

LOOKING AFTER THE CAR: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	283	213	25	21	24	67	79	20	45
	Weighted	281	208	25	22	26	68	73	21	44
Mean Standard Error t Test		1.03 0.06	1.11 0.07	0.91 0.25	0.6 0.28	0.89 0.22	1.26 0.11 b	0.93 0.11 ac	1.5 0.15 b	1.01 0.17
LOOKING AFTER THE CAR: In your experience, who would you expect to do these tasks in the family?	Male (+2)	123 44%	93 44%	11 45%	8 37%	11 43%	36 53% b	25 33% ac	13 60% b	18 42%
	Male (+1)	70 25%	58 28%	6 22%	3 14%	3 13%	16 23%	22 30%	6 30%	14 32%
	Equal (0)	71 25%	49 23%	5 20%	7 33%	10 41%	14 21%	24 33% c	2 10% b	8 18%
	Female (-1)	7 2%	5 2%	1 4%	1 6%	- -	1 2%	1 2%	- -	1 2%
	Female (-2)	10 3%	4 2% c	2 8%	2 11% a	1 4%	1 1%	1 1%	- -	3 6%

LOOKING AFTER THE CHILDREN: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	286	122	164	169	117	213	39	240	46	61	225
	Weighted	283	140	143	173	111	210	41	236	48	61	222
Mean Standard Error t Test		-0.57 0.05	-0.52 0.07	-0.62 0.07	-0.51 0.06	-0.68 0.08	-0.58 0.05	-0.45 0.14	-0.59 0.05	-0.48 0.11	-0.52 0.09	-0.59 0.06
LOOKING AFTER THE CHILDREN: In your experience, who would you expect to do these tasks in the family?	Male (+2)	-	-	-	-	-	-	-	-	-	-	-
	Male (+1)	5 2%	3 2%	1 1%	3 2%	1 1%	1 1%	4 9%	4 2%	1 3%	-	5 2%
	Equal (0)	163 57%	85 60%	78 55%	102 59%	60 54%	123 59%	23 56%	133 56%	30 62%	38 61%	125 56%
	Female (-1)	64 23%	28 20%	37 26%	43 25%	21 19%	47 23%	6 16%	54 23%	10 21%	15 25%	49 22%
	Female (-2)	52 18%	25 18%	27 19%	24 14%	28 25%	38 18%	8 19%	45 19%	7 15%	8 14%	43 19%

LOOKING AFTER THE CHILDREN: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	286	215	25	21	25	66	81	20	46
	Weighted	283	210	25	22	26	66	76	21	45
Mean Standard Error t Test		-0.57 0.05	-0.51 0.05 C	-0.79 0.16	-1.05 0.19 Ad	-0.45 0.17 c	-0.41 0.08	-0.63 0.09	-0.42 0.2	-0.5 0.11
LOOKING AFTER THE CHILDREN: In your experience, who would you expect to do these tasks in the family?	Male (+2)	-	-	-	-	-	-	-	-	-
	Male (+1)	5 2%	4 2%	-	-	1 5%	-	1 1%	2 9%	1 2%
	Equal (0)	163 57%	126 60%	11 44%	8 38%	17 65%	44 67%	43 56%	13 61%	27 59%
	Female (-1)	64 23%	49 23%	8 33%	4 20%	3 12%	17 25%	16 22%	2 10%	11 25%
	Female (-2)	52 18%	32 15%	6 23%	9 43%	5 19%	5 8%	16 21%	4 20%	6 13%
				C		A	b	a		

TELL OFF THE CHILDREN WHEN THEY MISBEHAVE: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	285	122	163	169	116	212	39	240	45	62	223
	Weighted	283	140	142	173	110	209	41	236	47	62	220
Mean Standard Error t Test		0.13 0.07	0.03 0.1	0.23 0.09	0.14 0.08	0.13 0.11	0.11 0.08	0.28 0.17	0.13 0.08	0.12 0.12	0.09 0.13	0.14 0.08
TELL OFF THE CHILDREN WHEN THEY MISBEHAVE: In your experience, who would you expect to do these tasks in the family?	Male (+2)	45 16%	19 13%	26 19%	26 15%	19 17%	32 15%	8 20%	41 17%	4 9%	5 9%	40 18%
	Male (+1)	34 12%	23 16%	10 7%	22 13%	12 11%	27 13%	4 11%	28 12%	6 12%	14 22%	20 9%
	Equal (0)	146 52%	65 46%	82 57%	91 52%	56 51%	107 51%	21 52%	116 49%	30 64%	30 48%	116 53%
	Female (-1)	29 10%	12 9%	17 12%	16 9%	13 12%	19 9%	6 13%	24 10%	6 12%	6 10%	23 10%
	Female (-2)	28 10%	22 15%	7 5%	17 10%	11 10%	24 11%	2 4%	27 12%	1 3%	6 10%	22 10%

TELL OFF THE CHILDREN WHEN THEY MISBEHAVE: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	285	215	24	21	25	67	80	20	46
	Weighted	283	211	24	22	26	68	74	21	45
Mean Standard Error t Test		0.13 0.07	0.18 0.07 c	0.17 0.26	-0.44 0.24 a	0.19 0.23	0.12 0.15	0.14 0.1	0.12 0.23	0.33 0.17
TELL OFF THE CHILDREN WHEN THEY MISBEHAVE: In your experience, who would you expect to do these tasks in the family?	Male (+2)	45 16%	33 16%	6 24%	1 3%	5 20%	11 17%	9 12%	3 16%	10 21%
	Male (+1)	34 12%	27 13%	2 10%	2 11%	2 9%	12 18%	6 8%	2 10%	5 12%
	Equal (0)	146 52%	111 53%	10 41%	11 53%	14 52%	27 39%	49 66%	10 49%	24 53%
	Female (-1)	29 10%	23 11%	3 12%	1 3%	2 8%	9 13%	8 10%	4 20%	3 6%
	Female (-2)	28 10%	16 8%	3 14%	6 29%	3 11%	9 13%	3 3%	1 5%	4 8%

PAY BILLS / MANAGE FINANCES: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	283	121	162	168	115	211	39	237	46	61	222
	Weighted	281	139	141	172	109	208	41	233	48	61	219
Mean Standard Error t Test		0.25 0.07	0.39 0.1 b	0.12 0.09 a	0.23 0.09	0.3 0.1	0.14 0.08 b	0.5 0.15 a	0.28 0.07	0.11 0.15	0.28 0.14	0.25 0.08
PAY BILLS / MANAGE FINANCES: In your experience, who would you expect to do these tasks in the family?	Male (+2)	47 17%	29 21%	18 13%	31 18%	16 15%	30 14%	7 16%	41 18%	6 12%	10 16%	37 17%
	Male (+1)	51 18%	32 23%	19 14%	28 16%	23 21%	33 16%	12 29%	45 19%	6 12%	11 18%	40 18%
	Equal (0)	135 48%	56 40%	79 56%	82 48%	53 49%	104 50%	20 48%	107 46%	28 59%	30 50%	105 48%
	Female (-1)	21 7%	7 5%	13 10%	12 7%	9 8%	18 9%	1 3%	17 8%	3 6%	5 8%	16 7%
	Female (-2)	27 10%	14 10%	12 9%	20 11%	7 7%	23 11%	2 4%	22 10%	5 10%	5 8%	22 10%

PAY BILLS / MANAGE FINANCES: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	283	213	25	21	24	67	80	20	44
	Weighted	281	209	25	22	25	68	74	21	43
Mean Standard Error t Test		0.25 0.07	0.31 0.07 c	-0.13 0.3	-0.27 0.27 ad	0.61 0.2 c	0.24 0.13	0.16 0.1 C	0.74 0.17 B	0.43 0.19
PAY BILLS / MANAGE FINANCES: In your experience, who would you expect to do these tasks in the family?	Male (+2)	47 17%	32 16%	6 23%	2 8%	7 28%	9 14%	8 10%	3 16%	11 25%
	Male (+1)	51 18%	42 20%	3 13%	3 14%	3 13%	14 21%	8 11%	10 47%	10 22%
	Equal (0)	135 48%	105 50%	6 25%	10 48%	13 52%	33 49%	50 67%	7 32%	14 33%
	Female (-1)	21 7%	18 8%	2 8%	- -	1 3%	5 7%	7 9%	1 5%	5 12%
	Female (-2)	27 10%	12 6%	8 31%	6 29%	1 3%	6 9%	2 3%	- -	4 8%
				BC	AD	Ad	Bc			

SORTING OUT THE TV / INTERNET: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	286	122	164	170	116	214	39	240	46	62	224
	Weighted	283	140	143	174	109	211	41	236	48	62	221
Mean Standard Error t Test		0.99 0.07	1.06 0.11	0.91 0.1	1.03 0.09	0.91 0.12	0.95 0.08	1.14 0.18	0.96 0.08	1.1 0.15	0.97 0.16	0.99 0.08
SORTING OUT THE TV / INTERNET: In your experience, who would you expect to do these tasks in the family?	Male (+2)	131 46%	75 53%	56 39%	79 46%	52 47%	93 44%	20 49%	109 46%	22 47%	30 48%	101 46%
	Male (+1)	71 25%	28 20%	43 30%	48 27%	23 21%	53 25%	14 34%	58 24%	13 28%	16 25%	55 25%
	Equal (0)	50 18%	22 15%	28 20%	31 18%	19 17%	45 21%	2 4%	40 17%	10 20%	8 13%	42 19%
	Female (-1)	10 3%	4 3%	6 4%	4 2%	6 5%	5 2%	2 5%	10 4%	- -	3 4%	7 3%
	Female (-2)	22 8%	12 9%	10 7%	12 7%	10 9%	16 8%	3 7%	19 8%	3 5%	6 10%	16 7%

SORTING OUT THE TV / INTERNET: In your experience, who would you expect to do these tasks in the family?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	286	215	25	21	25	66	81	20	46
	Weighted	283	210	25	22	26	66	76	21	45
Mean		0.99	1.08	1.1	0.03	0.94	1.04	0.99	1.47	1.07
Standard Error		0.07	0.08	0.25	0.26	0.24	0.16	0.12	0.21	0.16
t Test			C	C	ABd	c				
SORTING OUT THE TV / INTERNET: In your experience, who would you expect to do these tasks in the family?	Male (+2)	131 46%	100 48%	14 57%	3 13%	13 51%	35 53%	30 39%	14 67%	21 45%
	Male (+1)	71 25%	62 29%	4 16%	3 14%	2 8%	16 25%	25 33%	5 23%	14 31%
	Equal (0)	50 18%	26 12%	4 17%	11 53%	9 32%	5 8%	14 19%	1 5%	5 12%
	Female (-1)	10 3%	10 5%	- -	- -	- -	2 4%	3 4%	- -	4 8%
	Female (-2)	22 8%	13 6%	3 10%	4 19%	2 8%	7 11%	3 4%	1 5%	1 3%
				c		a				

At what age do you think you will be grown up?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	289	125	164	171	118	213	40	244	45	62	227
Unweighted											
Weighted	287	144	143	175	111	210	42	240	47	62	224
Average Age	18.2	18.5	17.8	18.0	18.4	17.7	18.1	18.2	18.2	17.8	18.3
At what age do you think you will be grown up?											
15 OR YOUNGER	40 14%	16 11%	23 16%	30 17%	9 8%	34 16%	4 10%	39 16%	1 2%	8 13%	32 14%
16	47 17%	25 18%	22 15%	28 16%	19 17%	36 17%	8 18%	38 16%	9 20%	8 14%	39 17%
17	14 5%	6 4%	8 6%	7 4%	7 6%	13 6%	- -	9 4%	5 11%	6 9%	8 4%
18	81 28%	33 23%	48 34%	45 25%	37 33%	57 27%	15 36%	66 28%	15 32%	20 32%	61 27%
19	19 7%	13 9%	6 4%	10 6%	9 8%	11 5%	3 8%	13 5%	6 12%	4 7%	14 6%
20	51 18%	30 21%	22 15%	33 19%	19 17%	39 19%	7 17%	44 18%	8 16%	11 18%	40 18%
21 OR OLDER	34 12%	21 15%	13 9%	22 13%	12 11%	20 9%	4 10%	31 13%	3 7%	4 7%	30 13%

At what age do you think you will be grown up?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	289	217	26	21	25	67	81	20	47
	Weighted	287	212	26	22	26	68	75	21	46
	Average Age	18.2	18.2	19.8	15.5	18.6	18.3	18.4	18.3	17.5
At what age do you think you will be grown up?	15 OR YOUNGER	40 14%	25 12%	2 8%	11 50%	2 8%	10 14%	6 8%	1 4%	9 19%
	16	47 17%	29 14%	6 23%	7 33%	5 19%	5 7%	10 13%	4 21%	11 23%
	17	14 5%	11 5%	- -	- -	3 12%	5 7%	6 8%	- -	- -
	18	81 28%	68 32%	6 24%	1 6%	6 22%	26 38%	26 35%	6 29%	9 19%
	19	19 7%	15 7%	1 5%	- -	2 9%	4 6%	8 11%	3 15%	- -
	20	51 18%	42 20%	4 16%	1 6%	4 16%	8 12%	12 16%	4 21%	16 35%
	21 OR OLDER	34 12%	23 11%	6 24%	1 5%	4 15%	11 16%	8 10%	2 10%	2 5%
				b	a					

AGREE with statements about relationships

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	248	102	146	144	104	183	35	203	45	55	193
Unweighted											
Weighted	245	118	128	148	98	181	37	199	47	55	190
AGREE with statements about relationships											
Marriage should be for life	204 83%	95 81%	109 85%	123 83%	81 83%	152 84%	31 83%	170 86%	34 72%	47 85%	157 83%
It's okay to get married several times	54 22%	28 24%	26 20%	38 25%	16 17%	47 26%	5 14%	41 21%	13 28%	14 25%	40 21%
It's better not to get married at all	19 8%	9 8%	10 7%	7 5%	12 12%	10 6%	4 11%	14 7%	4 9%	1 2%	18 9%

AGREE with statements about relationships

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	248	188	21	16	23	49	76	20	41
	Weighted	245	184	21	16	24	50	70	21	40
AGREE with statements about relationships	Marriage should be for life	204 83%	154 84%	17 81%	15 91%	18 76%	43 88%	53 76%	20 95%	35 86%
	It's okay to get married several times	54 22%	43 23%	3 16%	3 20%	5 19%	13 26%	17 23%	1 4%	11 28%
	It's better not to get married at all	19 8%	13 7%	3 14%	1 5%	2 10%	c 3 5%	c 6 8%	abd 2 10%	c 2 5%

DISAGREE with statements about relationships

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	Unweighted	262	109	153	153	109	193	37	221	41	58	204
	Weighted	259	126	133	156	103	190	39	217	42	58	201
DISAGREE with statements about relationships	It's better not to get married at all	190	94	97	121	70	144	27	159	32	47	144
		73%	74%	73%	77%	68%	76%	71%	73%	74%	80%	71%
	It's okay to get married several times	179	86	93	99	80	125	29	154	25	35	144
	69%	68%	70%	63%	78%	66%	76%	71%	59%	61%	72%	
	Marriage should be for life	30	17	13	16	14	20	5	22	8	5	25
	12%	13%	10%	10%	14%	10%	13%	10%	19%	9%	12%	

DISAGREE with statements about relationships

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	262	202	25	16	19	58	76	20	46
	Weighted	259	198	25	16	20	58	71	21	46
DISAGREE with statements about relationships	It's better not to get married at all	190	148	15	16	11	43	48	18	36
		73%	75%	60%	100%	57%	74%	68%	85%	79%
	It's okay to get married several times	179	135	17	13	15	38	48	20	27
	69%	68%	65%	78%	77%	66%	68%	96%	60%	
	Marriage should be for life	30	23	5	1	1	6	13	1	4
	12%	12%	19%	5%	6%	10%	18%	5%	8%	

CLIMATE CHANGE: Which one of these statements worries you most?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	290	125	165	172	118	214	40	244	46	62	228
Unweighted											
Weighted	288	144	144	176	111	211	42	240	48	62	225
CLIMATE CHANGE: Which one of these statements worries you most?											
African countries such as Somalia won't have enough water for people to drink and wash with	78 27%	33 23%	45 31%	59 34%	19 17%	60 28%	12 28%	62 26%	16 34%	18 29%	60 27%
Every minute, an area of rainforest the size of 16 football pitches is cut down or burned	52 18%	27 18%	26 18%	27 16%	25 22%	41 20%	6 13%	43 18%	10 20%	13 21%	39 17%
Bengal Tigers in India could become extinct	48 17%	33 23%	14 10%	24 13%	24 21%	30 14%	9 20%	44 18%	3 7%	12 20%	35 16%
People's homes in low lying countries such as Bangladesh could be washed away if sea levels rise	46 16%	17 12%	29 20%	32 18%	14 13%	36 17%	6 15%	40 17%	6 12%	8 12%	38 17%
Oil and gas will become too expensive in this country, so people won't be able to drive cars and use central heating	28 10%	15 11%	13 9%	10 6%	18 16%	18 9%	6 14%	22 9%	6 13%	4 6%	24 11%
None of these worry me / NR	36 12%	19 13%	17 12%	24 14%	12 11%	26 12%	4 9%	29 12%	7 14%	8 12%	28 12%

CLIMATE CHANGE: Which one of these statements worries you most?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	290	218	26	21	25	67	82	20	47
	Weighted	288	214	26	22	26	68	76	21	46
CLIMATE CHANGE: Which one of these statements worries you most?	African countries such as Somalia won't have enough water for people to drink and wash with	78 27%	59 28%	7 27%	2 10%	9 36%	19 29%	19 25%	7 32%	12 27%
	Every minute, an area of rainforest the size of 16 football pitches is cut down or burned	52 18%	41 19%	3 11%	1 6%	8 29%	16 24%	15 20%	4 20%	5 10%
	Bengal Tigers in India could become extinct	48 17%	32 15%	4 16%	8 37%	3 12%	14 21%	11 14%	2 11%	5 11%
	People's homes in low lying countries such as Bangladesh could be washed away if sea levels rise	46 16%	39 18%	5 20%	- -	2 7%	9 13%	14 19%	4 17%	12 27%
	Oil and gas will become too expensive in this country, so people won't be able to drive cars and use central heating	28 10%	21 10%	4 14%	- -	3 12%	8 11%	7 10%	4 20%	2 5%
	None of these worry me	36 12%	21 10%	3 12%	10 48%	1 4%	1 2%	10 13%	- -	9 20%
				C	C	ABD	C	bD	a	d

Which of these do you do regularly?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	284	125	159	170	114	211	40	239	45	62	222
Unweighted											
Weighted	282	144	138	174	108	208	42	236	47	62	220
Which of these do you do regularly?											
Turn lights off when you leave a room	196 69%	97 68%	99 71%	110 63%	86 79%	138 66%	34 80%	167 71%	29 62%	44 70%	152 69%
Make sure your TV and Computer are turned off at night (not on standby)	165 58%	75 52%	89 65%	101 58%	64 59%	115 55%	30 71%	135 57%	30 63%	36 57%	129 59%
Re-use shopping bags	160 57%	73 51%	88 63%	96 55%	65 60%	113 54%	28 66%	131 56%	30 63%	43 69%	118 54%
Recycle as much as you can	157 56%	77 54%	80 58%	107 61%	50 47%	119 57%	22 53%	122 52%	35 74%	39 63%	118 53%
Walk or cycle instead of going by car	143 51%	62 43%	81 59%	83 48%	60 56%	103 50%	21 51%	122 52%	21 46%	31 49%	112 51%
Put on an extra jumper instead of turning up the heating	78 27%	31 22%	46 33%	47 27%	30 28%	57 27%	12 29%	63 27%	15 31%	19 31%	58 27%
Something else	19 7%	6 4%	13 9%	10 6%	9 8%	10 5%	4 10%	18 8%	1 2%	3 4%	16 7%
None of these	10 4%	7 5%	3 2%	5 3%	5 4%	8 4%	1 2%	9 4%	1 2%	1 2%	9 4%

Which of these do you do regularly?

	Base: Those answering	Nations				Region			
		A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	284	212	26	21	25	67	77	20	46
Unweighted									
Weighted	282	208	26	22	26	68	72	21	45
Which of these do you do regularly?									
Turn lights off when you leave a room	196 69%	150 72%	14 52%	14 64%	19 71%	46 68%	53 74%	19 90%	31 69%
Make sure your TV and Computer are turned off at night (not on standby)	165 58%	124 60%	17 64%	8 36%	16 61%	37 55%	46 63%	15 70%	25 56%
Re-use shopping bags	160 57%	132 63%	9 33%	2 9%	18 69%	37 54%	48 67%	16 76%	29 63%
Recycle as much as you can	157 56%	124 60%	12 47%	3 15%	17 65%	40 59%	43 60%	13 60%	26 58%
Walk or cycle instead of going by car	143 51%	115 55%	12 47%	4 20%	12 44%	36 53%	40 55%	15 73%	21 47%
Put on an extra jumper instead of turning up the heating	78 27%	68 33%	2 7%	- -	8 30%	21 31%	26 36%	8 40%	13 29%
Something else	19 7%	18 9%	- -	- -	1 4%	5 8%	8 11%	- -	5 10%
None of these	10 4%	3 2%	- -	6 30%	- -	1 2%	1 2%	- -	1 2%
		C	C	ABD	C				

Which of these words best describe how you feel about school?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	283	124	159	167	116	209	39	238	45	61	222	
Unweighted												
Weighted	281	143	139	172	109	206	41	235	47	62	220	
Which of these words best describe how you feel about school?	Important for my future	206	98	107	129	77	158	30	168	38	49	157
		73%	69%	77%	75%	70%	77%	73%	72%	80%	79%	71%
	Fun	154	92	62	98	56	107	20	121	33	41	113
		55%	64%	45%	57%	51%	52%	49%	52%	71%	66%	52%
			B	A			b	a			b	a
	Challenging	115	56	59	71	44	82	21	97	18	33	83
		41%	39%	43%	41%	40%	40%	50%	41%	38%	53%	38%
			b	a			b	a			b	a
	Cool	68	41	27	38	30	44	11	55	12	14	54
		24%	29%	19%	22%	27%	21%	28%	24%	26%	22%	25%
Boring	43	21	22	18	25	34	6	39	4	3	41	
	15%	15%	16%	11%	23%	17%	15%	17%	8%	4%	19%	
		B	A			B	A			B	A	
Stressful	39	15	24	18	21	30	7	36	3	8	31	
	14%	11%	17%	10%	19%	15%	17%	15%	6%	13%	14%	
		b	a			b	a			b	a	
Easy	37	28	10	22	16	27	4	29	9	10	27	
	13%	19%	7%	13%	14%	13%	11%	12%	19%	16%	12%	
		B	A			B	A			B	A	
Pointless	12	5	8	4	8	10	1	12	-	-	12	
	4%	3%	5%	2%	7%	5%	3%	5%	-	-	6%	
		b	a			b	a			b	a	

Which of these words best describe how you feel about school?

		Base: Those answering	Nations				Region				
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng	
Base: Those answering	Unweighted	283	212	26	20	25	67	79	20	44	
	Weighted	281	208	26	21	26	68	73	21	44	
Which of these words best describe how you feel about school?	Important for my future	206 73%	166 80%	16 61%	4 21%	19 74%	57 84%	59 81%	13 61%	36 81%	
	Fun	154 55%	104 50%	16 60%	13 64%	21 78%	34 50%	36 49%	10 47%	22 50%	
	Challenging	115 41%	96 46%	8 31%	3 13%	8 32%	34 51%	28 39%	13 64%	19 43%	
	Cool	68 24%	38 18%	10 39%	12 56%	8 29%	9 14%	12 16%	6 30%	10 22%	
	Boring	43 15%	35 17%	4 16%	2 10%	2 9%	9 14%	12 17%	6 26%	8 17%	
	Stressful	39 14%	36 17%	2 7%	1 5%	-	11 16%	12 17%	8 36%	6 13%	
	Easy	37 13%	20 10%	4 16%	5 24%	8 30%	9 13%	5 7%	3 15%	3 7%	
	Pointless	12 4%	10 5%	2 7%	-	-	2 3%	6 9%	2 11%	-	
								d	d	-	bc

Which of these subjects do you enjoy at school?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	Unweighted	285	123	162	171	114	211	39	239	46	61	224
	Weighted	283	141	142	175	108	208	41	235	48	61	222
Which of these subjects do you enjoy at school?	Art	222 78%	113 80%	109 77%	144 82%	78 72%	163 78%	31 74%	182 77%	40 83%	50 83%	171 77%
	PE	180 64%	85 60%	96 68%	102 58%	78 72%	131 63%	29 69%	147 63%	33 69%	36 60%	144 65%
	Maths	109 38%	59 42%	49 35%	72 41%	36 34%	79 38%	15 37%	86 37%	23 47%	21 35%	87 39%
	English	90 32%	45 32%	45 32%	52 30%	37 35%	63 30%	18 43%	76 32%	14 29%	18 29%	72 33%
	Science	62 22%	27 19%	35 25%	35 20%	27 25%	46 22%	10 24%	55 23%	8 16%	19 32%	43 19%
	Technology	55 19%	23 16%	32 22%	32 18%	23 22%	47 22%	6 15%	49 21%	6 12%	15 25%	40 18%
	Languages e.g. French, German	35 12%	20 14%	15 11%	26 15%	9 8%	26 12%	6 14%	26 11%	9 18%	6 11%	29 13%
	None of these	3 1%	2 2%	1 1%	1 1%	2 2%	2 1%	- -	3 1%	- -	- -	3 1%

Which of these subjects do you enjoy at school?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	285	213	26	21	25	64	80	20	47
	Weighted	283	209	26	22	26	64	75	21	46
Which of these subjects do you enjoy at school?	Art	222 78%	163 78%	20 74%	16 75%	23 88%	50 78%	56 74%	15 70%	40 87%
	PE	180 64%	136 65%	19 72%	4 21%	21 80%	37 57%	52 69%	15 69%	32 68%
	Maths	109 38%	77 37%	11 42%	10 46%	11 42%	25 39%	19 25%	9 45%	22 47%
	English	90 32%	62 30%	12 46%	6 26%	10 38%	20 31%	20 26%	12 57%	9 20%
	Science	62 22%	42 20%	3 11%	8 39%	9 33%	15 24%	18 24%	1 6%	8 18%
	Technology	55 19%	51 24%	4 15%	- -	- -	17 27%	22 30%	4 21%	6 13%
	Languages e.g. French, German	35 12%	25 12%	2 9%	6 29%	1 4%	7 10%	10 14%	2 10%	6 13%
	None of these	3 1%	2 1%	- -	1 5%	- -	- -	1 1%	1 5%	- -

Which of these subjects do you dislike at school?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	289	124	165	171	118	214	39	243	46	62	227
Unweighted											
Weighted	287	143	144	175	111	211	41	239	48	62	224
Which of these subjects do you dislike at school?											
Languages e.g. French, German	119 41%	47 33%	72 50%	63 36%	56 50%	93 44%	11 27%	105 44%	13 28%	26 41%	93 41%
		B	A	b	a	b	a	b	a		
Maths	103 36%	47 33%	56 39%	57 32%	46 41%	74 35%	19 46%	91 38%	12 25%	23 38%	79 35%
Science	95 33%	36 25%	59 41%	67 38%	28 25%	77 36%	5 12%	74 31%	21 44%	19 31%	76 34%
		B	A	b	a	B	A				
English	83 29%	30 21%	53 37%	43 24%	40 36%	66 31%	10 25%	73 30%	10 21%	17 27%	66 29%
Technology	55 19%	26 18%	30 21%	32 18%	24 21%	36 17%	7 17%	46 19%	10 20%	13 21%	42 19%
PE	37 13%	21 15%	16 11%	27 16%	9 8%	28 13%	1 3%	31 13%	6 12%	11 17%	26 12%
Art	20 7%	9 6%	11 8%	5 3%	15 14%	14 7%	4 10%	19 8%	1 2%	6 9%	15 7%
None of these	48 17%	34 24%	14 10%	32 18%	16 15%	33 16%	11 26%	35 15%	13 27%	9 14%	39 18%
		B	A	B	A			b	a		

Which of these subjects do you dislike at school?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	289	218	25	21	25	67	82	20	47
	Weighted	287	214	25	22	26	68	76	21	46
Which of these subjects do you dislike at school?	Languages e.g. French, German	119 41%	99 46%	4 16%	5 22%	11 43%	31 46%	40 53%	1 6%	26 56%
	Maths	103 36%	81 38%	8 30%	7 32%	8 30%	24 36%	33 43%	9 45%	13 28%
	Science	95 33%	74 35%	10 39%	5 22%	7 26%	20 30%	32 42%	1 4%	21 45%
	English	83 29%	64 30%	4 16%	6 28%	9 34%	18 27%	25 33%	4 17%	16 36%
	Technology	55 19%	45 21%	2 7%	2 8%	6 23%	15 21%	16 21%	3 15%	12 26%
	PE	37 13%	25 12%	1 3%	9 43%	2 8%	13 19%	10 12%	- -	2 5%
	Art	20 7%	17 8%	2 9%	1 6%	- -	4 6%	8 10%	3 15%	2 4%
	None of these	48 17%	30 14%	8 31%	6 28%	4 16%	8 12%	7 10%	7 35%	6 12%
			b	a			c	C	aBd	c

Which of these things worry you about school?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	286	124	162	169	117	212	39	241	45	62	224
Unweighted											
Weighted	284	143	141	173	111	209	41	237	47	62	222
Which of these things worry you about school?											
Being bullied	139 49%	58 41%	80 57%	81 47%	58 52%	105 50%	12 28%	121 51%	17 37%	34 55%	104 47%
Falling out with friends	134 47%	B 72 50%	A 62 44%	B 71 41%	A 63 57%	B 94 45%	A 17 42%	117 49%	17 36%	34 55%	100 45%
Having to sit exams - e.g. SATs	117 41%	41 29%	76 54%	63 36%	54 49%	85 41%	15 35%	103 43%	14 30%	26 41%	91 41%
Going to Secondary School	102 36%	B 50 35%	A 52 36%	b 58 33%	a 44 40%	74 35%	14 33%	89 37%	13 27%	20 33%	81 37%
Being given more homework	85 30%	44 31%	42 29%	39 23%	46 42%	60 28%	13 30%	76 32%	10 21%	20 31%	66 30%
Teachers who are unfair	67 24%	21 15%	47 33%	36 21%	31 28%	54 26%	6 14%	55 23%	12 26%	19 31%	48 22%
The journey to and from school	17 6%	B 7 5%	A 10 7%	4 2%	13 11%	7 3%	3 7%	16 7%	1 3%	4 6%	13 6%
None of these	30 11%	17 12%	13 9%	19 11%	12 11%	22 10%	9 21%	24 10%	7 14%	2 4%	28 13%
						b	a			b	a

Which of these things worry you about school?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	286	214	26	21	25	67	80	20	45
	Weighted	284	210	26	22	26	68	74	21	44
Which of these things worry you about school?	Being bullied	139 49%	104 50% Cd	13 48% C	2 11% ABD	19 74% aC	41 60% C	37 50% C	2 11% ABD	24 55% C
	Falling out with friends	134 47%	103 49% B	5 19% ACD	12 58% B	14 54% B	41 61% B	29 40% A	11 52% 8	19 44% 25
	Having to sit exams - e.g. SATs	117 41%	99 47% BC	3 12% AD	2 8% AD	12 47% BC	33 48% c	34 45% aC	8 36% ad	25 55% c
	Going to Secondary School	102 36%	81 39% bC	4 13% aD	2 10% AD	15 57% BC	32 47% c	25 33% 22	3 16% 9	20 45% 21%
	Being given more homework	85 30%	65 31%	5 20%	10 45%	6 21%	25 37%	22 30%	9 41%	9 21%
	Teachers who are unfair	67 24%	58 28% bc	2 8% a	1 5% a	6 23%	14 21% bc	27 37% aC	- - aBD	15 35% C
	The journey to and from school	17 6%	14 7%	- -	- -	3 12%	5 7%	6 8%	2 11%	1 2%
	None of these	30 11%	20 9%	3 11%	4 20%	3 13%	3 4% C	7 10% c	6 28% Abd	4 8% c

What do you want to be when you grow up?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	270	118	152	158	112	199	36	229	41	58	212
Unweighted											
Weighted	268	136	132	162	106	196	38	225	43	58	209
What do you want to be when you grow up?											
Hairdresser / Beautician	45 17%	20 15%	25 19%	23 14%	22 21%	33 17%	7 18%	39 18%	6 14%	9 16%	36 17%
Vet	36 13%	23 17%	13 10%	20 13%	16 15%	24 12%	4 9%	30 13%	6 14%	7 11%	29 14%
Artist / Fashion Designer	33 12%	18 13%	16 12%	24 15%	9 9%	24 12%	3 9%	28 12%	6 13%	11 19%	22 11%
Actor	28 10%	10 8%	17 13%	19 12%	8 8%	18 9%	4 10%	23 10%	5 12%	8 14%	20 9%
Teacher	20 7%	10 7%	10 7%	13 8%	7 7%	18 9%	1 3%	17 8%	2 6%	3 6%	16 8%
Police	13 5%	7 5%	6 5%	6 4%	8 7%	8 4%	5 13%	11 5%	2 5%	1 2%	12 6%
Doctor / Nurse	12 5%	9 7%	3 2%	9 6%	3 3%	8 4%	4 12%	10 4%	2 5%	1 1%	11 5%
Sportsperson	9 3%	- -	9 7%	3 2%	6 6%	7 4%	2 5%	9 4%	- -	1 1%	8 4%
Childminder / Childcare	8 3%	5 4%	3 2%	6 4%	2 2%	6 3%	1 3%	8 4%	- -	3 5%	5 3%
Journalist / writer	6 2%	2 2%	4 3%	3 2%	3 2%	5 3%	1 2%	5 2%	1 3%	1 2%	5 2%

GIRLGUIDING UK

GIRLS ATTITUDE SURVEY 2009 - 7-11 YEAR OLDS

CHILDWISE

Lawyer / Solicitor	5 2%	4 3%	1 1%	3 2%	2 2%	4 2%	1 2%	2 1%	3 8%	2 4%	3 1%
Army / Navy / Airforce	4 1%	2 2%	2 1%	3 2%	1 1%	3 2%	- -	2 2%	B A	- -	4 2%
IT / Computers	3 1%	- -	3 2%	1 0%	2 2%	3 1%	- -	3 1%	- -	- -	3 1%
Charity worker	2 1%	2 2%	- -	2 2%	- -	2 1%	- -	2 1%	- -	2 4%	- -
Scientist / Engineer	1 0%	1 1%	- -	1 1%	- -	- -	1 3%	1 1%	- -	- -	1 1%
Fire Service	1 0%	1 1%	- -	- -	1 1%	1 1%	- -	1 0%	- -	- -	1 1%
Builder / Electrician / Plumber	1 0%	- -	1 1%	- -	1 1%	- -	1 3%	1 0%	- -	- -	1 1%
Accountant	1 0%	- -	1 1%	- -	1 1%	- -	1 2%	1 0%	- -	- -	1 0%
Something else	39 15%	20 15%	19 14%	25 15%	14 14%	32 16%	2 6%	31 14%	9 20%	8 14%	31 15%

What do you want to be when you grow up?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	270	205	22	18	25	65	72	20	46
	Weighted	268	200	22	19	26	65	66	21	45
What do you want to be when you grow up?	Hairdresser / Beautician	45 17%	32 16%	4 19%	5 27%	4 14%	11 17%	10 15%	4 20%	7 16%
	Vet	39 15%	25 13%	3 13%	2 12%	9 33%	6 8%	11 17%	1 5%	7 14%
	Artist / Fashion Designer	36 13%	31 15%	2 8%	- -	3 13%	16 24%	6 9%	1 6%	8 17%
	Actor	33 12%	24 12%	3 15%	1 7%	4 16%	7 11%	10 15%	1 6%	6 13%
	Teacher	28 10%	25 13%	- -	1 6%	1 4%	6 9%	10 15%	2 10%	6 13%
	Police	20 7%	9 5%	6 25%	3 15%	2 8%	3 4%	1 2%	2 10%	3 7%
	Doctor / Nurse	13 5%	11 5%	1 5%	1 7%	- -	2 3%	6 10%	1 6%	1 3%
	Sportsperson	12 5%	7 3%	1 5%	4 22%	- -	4 6%	- -	2 10%	1 2%
	Childminder / Childcare	9 3%	9 4%	- -	- -	- -	3 4%	4 7%	- -	2 4%
	Journalist / writer	8 3%	5 3%	1 5%	1 6%	1 4%	2 3%	- -	1 5%	2 4%

GIRLGUIDING UK

GIRLS ATTITUDE SURVEY 2009 - 7-11 YEAR OLDS

CHILDWISE

Lawyer / Solicitor	6 2%	5 2%	- -	- -	1 4%	1 2%	1 2%	1 7%	1 2%
Army / Navy / Airforce	5 2%	3 1%	1 6%	- -	1 4%	- -	2 3%	1 4%	- -
IT / Computers	4 1%	4 2%	- -	- -	- -	2 3%	1 1%	- -	1 2%
Charity worker	3 1%	3 1%	- -	- -	- -	1 1%	1 2%	- -	1 2%
Scientist / Engineer	2 1%	2 1%	- -	- -	- -	2 4%	- -	- -	- -
Fire Service	1 0%	1 1%	- -	- -	- -	- -	- -	1 6%	- -
Builder / Electrician / Plumber	1 0%	1 1%	- -	- -	- -	- -	- -	1 5%	- -
Accountant	1 0%	1 1%	- -	- -	- -	- -	1 2%	- -	- -
Something else	1 0%	1 0%	- -	- -	- -	- -	1 1%	- -	- -

How happy are you?

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	288	124	164	171	117	212	40	242	46	62	226
	Weighted	286	143	143	176	110	209	42	238	48	62	223
Mean Standard Error t Test		1.53 0.04	1.64 0.05 B	1.43 0.05 A	1.57 0.05	1.48 0.06	1.55 0.04	1.45 0.12	1.5 0.04 b	1.68 0.07 a	1.57 0.06	1.52 0.04
How happy are you?	Very happy	162 57%	94 66% B	68 48% A	107 61%	55 50%	121 58%	24 57%	130 54%	33 68%	35 56%	127 57%
	Quite happy	105 37%	41 29% B	63 44% A	60 34%	45 41%	76 36%	14 33%	89 38%	15 32%	26 42%	78 35%
	Not very happy	8 3%	1 1%	6 5%	4 3%	3 3%	7 3%	1 3%	8 3%	- -	- -	8 3%
	Not happy at all	3 1%	2 2%	1 1%	2 1%	1 1%	1 1%	2 5%	3 1%	- -	- -	3 1%
	Don't know	8 3%	4 2%	4 3%	2 1%	6 5%	5 2%	1 2%	8 3%	- -	1 1%	7 3%

How happy are you?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	288	216	26	21	25	67	81	20	46
	Weighted	286	212	26	22	26	68	75	21	46
Mean		1.53	1.48	1.54	1.73	1.8	1.56	1.45	1.6	1.34
Standard Error		0.04	0.04	0.14	0.1	0.08	0.07	0.07	0.11	0.11
t Test			cD		a	A				
How happy are you?	Very happy	162 57%	110 52% D	16 60%	16 73%	21 80% A	38 56%	36 48%	13 60%	22 48%
	Quite happy	105 37%	85 40% d	8 32%	6 27%	5 20% a	26 38%	33 44%	8 40%	17 38%
	Not very happy	8 3%	8 4%	- -	- -	- -	1 2%	2 2%	- -	4 10%
	Not happy at all	3 1%	2 1%	1 4%	- -	- -	- -	1 1%	- -	1 2%
	Don't know	8 3%	7 3%	1 4%	- -	- -	3 4%	3 4%	- -	1 3%

Which of these do you think is most important?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	283	122	161	167	116	210	38	238	45	61	222
Unweighted											
Weighted	280	140	140	171	109	207	40	234	47	61	219
Which of these do you think is most important?											
Success at school	82 29%	38 27%	44 31%	50 29%	32 29%	59 29%	15 36%	66 28%	16 33%	13 21%	69 31%
Having good friends	41 15%	23 17%	18 13%	28 17%	13 12%	34 16%	2 5%	35 15%	7 14%	8 14%	33 15%
Being kind / helping people	41 15%	20 15%	20 14%	33 19%	8 7%	33 16%	5 13%	34 15%	7 15%	11 19%	29 13%
Getting on well with family	39 14%	19 14%	19 14%	24 14%	15 13%	33 16%	3 7%	31 13%	8 17%	11 18%	28 13%
Being fit and active	24 9%	10 7%	14 10%	12 7%	12 11%	17 8%	1 3%	19 8%	5 11%	9 16%	15 7%
Having a boyfriend / girlfriend	18 7%	6 4%	12 9%	9 5%	9 9%	11 5%	5 12%	17 7%	1 3%	1 2%	17 8%
Being rich	12 4%	10 7%	2 2%	4 2%	8 8%	8 4%	2 5%	11 5%	1 2%	2 4%	10 5%
Having nice things e.g. coolest gadgets and clothes	11 4%	6 4%	5 4%	5 3%	6 5%	4 2%	6 14%	10 4%	1 2%	1 1%	10 5%
Being beautiful	11 4%	6 4%	5 4%	4 2%	7 6%	8 4%	2 4%	10 4%	1 2%	4 6%	7 3%
Being good at sport / music / art	1 0%	1 1%	- -	1 1%	- -	- -	- -	1 0%	- -	- -	1 0%

Which of these do you think is most important?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	283	211	26	21	25	66	79	20	44
	Weighted	280	206	26	22	26	66	73	21	43
Which of these do you think is most important?	Success at school	82 29%	66 32%	8 32%	- -	8 29%	21 32%	24 33%	3 15%	18 41%
	Having good friends	41 15%	25 12%	4 16%	8 38%	4 16%	9 14%	10 14%	1 5%	3 7%
	Being kind / helping people	41 15%	28 14%	3 10%	4 21%	5 20%	13 20%	7 10%	- -	7 16%
	Getting on well with family	39 14%	26 13%	3 13%	7 33%	2 7%	4 7%	14 19%	2 10%	6 14%
	Being fit and active	24 9%	17 8%	3 11%	- -	4 15%	5 8%	10 13%	- -	2 5%
	Having a boyfriend / girlfriend	18 7%	17 8%	- -	- -	1 5%	2 3%	6 8%	3 16%	5 12%
	Being rich	12 4%	8 4%	4 15%	- -	- -	5 8%	- -	3 15%	- -
	Having nice things e.g. coolest gadgets and clothes	11 4%	7 3%	1 4%	1 5%	2 8%	1 2%	1 2%	4 21%	- -
	Being beautiful	11 4%	10 5%	- -	1 3%	- -	3 5%	1 1%	4 17%	2 5%
	Being good at sport / music / art	1 0%	1 1%	- -	- -	- -	1 2%	- -	- -	- -

NATIONALITY: How would you describe yourself?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	Unweighted	277	122	155	168	109	211	37	233	44	60	217
	Weighted	275	140	134	172	102	208	39	229	46	60	215
NATIONALITY: How would you describe yourself?	English	105 38%	45 32%	60 45%	67 39%	38 37%	85 41%	3 7%	92 40%	12 27%	25 41%	80 37%
	British	100 37%	b 48 34%	a 53 39%	64 37%	36 36%	B 82 39%	A 14 36%	80 35%	21 45%	25 42%	75 35%
	Scottish	17 6%	12 9%	5 4%	9 5%	8 8%	15 7%	1 3%	15 6%	2 5%	3 6%	14 6%
	Welsh	15 5%	12 8%	3 2%	14 8%	1 1%	12 6%	1 3%	9 4%	6 13%	1 2%	14 7%
	Irish	4 1%	b 2 2%	a 1 1%	- -	4 4%	1 1%	2 5%	4 2%	- -	- -	4 2%
	European	2 1%	2 2%	- -	2 1%	- -	2 1%	- -	- -	2 5%	1 2%	1 1%
	Something else	31 11%	20 14%	12 9%	16 9%	15 15%	11 5%	18 46%	29 13%	2 5%	4 7%	27 13%
							B A	A B				

NATIONALITY: How would you describe yourself?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	277	208	25	21	23	63	76	20	47
	Weighted	275	203	26	22	24	64	70	21	46
NATIONALITY: How would you describe yourself?	English	105 38%	94 46% BC	2 7% Ad	- - AD	9 37% bC	27 43% C	35 50% C	2 10% ABD	27 59% C
	British	100 37%	75 37%	8 33%	7 31%	11 45%	23 36%	26 37%	9 41%	17 36%
	Scottish	17 6%	2 1% C	- - C	15 69% ABD	- - C	1 1% -	1 2% -	- - -	- - -
	Welsh	15 5%	1 0% B	14 56% ACD	- - B	- - B	- - -	1 1% -	- - -	- - -
	Irish	4 1%	4 2%	- -	- -	- -	1 2%	1 2%	1 5%	- -
	European	2 1%	1 1% d	- - -	- - -	1 5% a	- - -	1 2% -	- - -	- - -
	Something else	31 11%	27 13%	1 4%	- -	3 13%	11 18% bcd	4 6% aC	9 44% aBD	2 5% aC

NATIONALITY: I am proud to be British

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	Unweighted	290	125	165	172	118	214	40	244	46	62	228
	Weighted	288	144	144	176	111	211	42	240	48	62	225
NATIONALITY: I am proud to be British	Agree	205 71%	98 68%	107 74%	136 77%	69 61%	161 76%	29 69%	166 69%	39 82%	45 72%	160 71%
	Disagree	20 7%	10 7%	9 7%	7 4%	13 11%	8 4%	5 11%	19 8%	1 3%	1 2%	19 8%
	Don't know	63 22%	35 24%	28 19%	33 18%	30 27%	43 20%	9 20%	56 23%	7 16%	16 26%	47 21%

NATIONALITY: I am proud to be British

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	290	218	26	21	25	67	82	20	47
	Weighted	288	214	26	22	26	68	76	21	46
NATIONALITY: I am proud to be British	Agree	205 71%	163 76% C	18 69% C	6 28% ABD	17 66% C	42 62% BD	63 82% A	15 73% A	41 88% A
	Disagree	20 7%	14 7%	1 4%	2 8%	3 12%	4 6%	6 8%	1 5%	2 5%
	Don't know	63 22%	36 17% C	7 27% c	14 63% AbD	6 22% C	22 32% BD	7 10% A	5 22%	3 6% A

Are you allowed out on your own, or with friends? **ALLOWED**

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	290	125	165	172	118	214	40	244	46	62	228
	Weighted	288	144	144	176	111	211	42	240	48	62	225
	No reply	49 17%	38 27%	11 8%	30 17%	19 17%	32 15%	11 26%	41 17%	8 17%	9 14%	41 18%
Are you allowed out on your own, or with friends? ALLOWED	To play in the street / local area	168 59%	77 54%	91 63%	96 54%	73 65%	133 63%	19 44%	147 61%	21 44%	38 62%	130 58%
	To go to the local shop	158 55%	50 35%	107 75%	89 50%	69 62%	123 58%	17 40%	129 54%	28 59%	36 58%	122 54%
	To go to the local park / play area	154 53%	54 37%	100 70%	93 53%	61 55%	119 57%	19 45%	134 56%	20 41%	28 44%	126 56%
	To go to school	140 49%	45 31%	96 66%	82 47%	58 52%	102 48%	19 45%	120 50%	20 42%	25 40%	115 51%

Are you allowed out on your own, or with friends? ALLOWED

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	290	218	26	21	25	67	82	20	47
	Weighted	288	214	26	22	26	68	76	21	46
	No reply	49 17%	35 16%	4 13%	11 51%	- -	6 9%	15 19%	9 43%	4 8%
Are you allowed out on your own, or with friends? ALLOWED	To play in the street / local area	168 59%	117 55%	18 70%	10 46%	23 87%	50 74%	36 47%	10 47%	22 46%
	To go to the local shop	158 55%	116 54%	11 42%	6 29%	24 91%	37 54%	48 62%	8 37%	24 52%
	To go to the local park / play area	154 53%	117 55%	15 57%	5 22%	17 66%	22 32%	42 55%	10 48%	41 88%
	To go to school	140 49%	105 49%	12 47%	7 32%	16 60%	33 48%	36 47%	8 37%	29 62%

Are you allowed out on your own, or with friends? NOT ALLOWED

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	290	125	165	172	118	214	40	244	46	62	228
Unweighted											
Weighted	288	144	144	176	111	211	42	240	48	62	225
No reply	120	40	80	71	49	88	17	103	17	25	96
	42%	28%	56%	40%	44%	42%	39%	43%	35%	40%	42%
Are you allowed out on your own, or with friends? NOT ALLOWED											
To go to school	119	85	34	74	44	92	18	100	19	29	90
	41%	59%	23%	42%	40%	43%	42%	42%	39%	46%	40%
To go to local shop	99	71	28	65	34	72	18	81	18	18	81
	34%	50%	19%	37%	30%	34%	43%	34%	38%	29%	36%
To local park / play area	98	69	29	63	35	67	18	75	23	21	77
	34%	48%	20%	36%	31%	32%	42%	31%	48%	33%	34%
To play in the street / local area	87	51	36	55	32	58	17	69	17	18	69
	30%	36%	25%	31%	28%	27%	41%	29%	36%	29%	31%

Are you allowed out on your own, or with friends? NOT ALLOWED

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	290	218	26	21	25	67	82	20	47
	Weighted	288	214	26	22	26	68	76	21	46
	No reply	120 42%	94 44%	11 42%	3 13%	12 47%	29 43%	36 47%	7 33%	22 48%
Are you allowed out on your own, or with friends? NOT ALLOWED	To go to school	119 41%	83 39%	13 49%	15 68%	8 31%	29 43%	24 31%	13 63%	14 31%
	To local park / play area	99 34%	70 33%	12 45%	15 71%	2 9%	20 29%	21 28%	13 63%	13 28%
	To go to local shop	98 34%	63 30%	10 38%	17 78%	8 30%	27 40%	21 28%	11 52%	3 6%
	To play in the street / local area	87 30%	69 33%	5 18%	12 54%	1 5%	12 18%	30 40%	11 53%	14 30%

Which activities do you do outside of school?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	283	122	161	170	113	209	39	237	46	62	221
Unweighted											
Weighted	281	140	141	174	107	206	41	233	48	62	219
Which activities do you do outside of school?											
After school club	111 40%	54 39%	57 41%	74 42%	38 35%	83 40%	12 28%	93 40%	19 39%	33 53%	78 36%
Dance lessons	92 33%	47 34%	44 32%	60 34%	32 30%	76 37%	11 28%	79 34%	12 26%	30 49%	61 28%
Swimming lessons	73 26%	47 34%	26 19%	46 26%	28 26%	56 27%	13 32%	55 24%	18 38%	18 28%	56 25%
Rainbows / Brownies / Guides	62 22%	B 37 27%	A 25 18%	44 25%	19 18%	53 26%	1 3%	46 20%	17 35%	62 100%	- -
Music /singing lessons	58 21%	27 19%	31 22%	39 23%	18 17%	45 22%	9 21%	47 20%	11 22%	15 24%	43 20%
Drama lessons	48 17%	25 18%	23 16%	29 17%	18 17%	34 17%	9 22%	34 15%	13 28%	16 26%	32 14%
Horse riding	42 15%	19 14%	23 16%	28 16%	14 13%	33 16%	5 13%	34 15%	8 17%	9 14%	33 15%
Church (Sunday School)	35 13%	20 14%	15 11%	20 11%	15 14%	20 10%	10 24%	28 12%	7 15%	14 22%	21 10%
Sports club / team	34 12%	8 5%	26 19%	21 12%	13 12%	25 12%	5 12%	29 13%	4 9%	3 5%	31 14%
		B	A							b	a

Gym / fitness	31 11%	12 8%	19 14%	21 12%	9 9%	25 12%	4 9%	24 10%	7 15%	9 15%	21 10%
Youth club	25 9%	8 6%	17 12%	14 8%	11 11%	17 8%	7 17%	23 10%	2 4%	4 6%	21 10%
Extra lessons outside of school	19 7%	7 5%	12 9%	7 4%	12 11%	9 4%	8 19%	18 8%	1 2%	3 5%	16 7%
Computer club / lessons	19 7%	8 6%	11 8%	6 4%	12 11%	10 5%	4 9%	18 8%	1 2%	2 4%	16 8%
Breakfast club	14 5%	9 6%	6 4%	8 5%	6 6%	11 5%	3 7%	11 5%	4 8%	2 3%	13 6%
Sailing / Water sports	4 1%	2 2%	2 1%	3 2%	1 1%	3 2%	1 2%	3 1%	1 3%	1 2%	3 1%
Army / Air / Sea Cadets	2 1%	1 1%	1 1%	- -	2 2%	1 1%	- -	2 1%	- -	- -	2 1%
Something else	30 11%	3 2%	26 19%	17 10%	13 12%	23 11%	3 7%	24 10%	6 13%	8 13%	22 10%
None of these	29 10%	15 11%	14 10%	21 12%	8 7%	19 9%	2 6%	23 10%	6 12%	- B	29 13% A

Which activities do you do outside of school?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	283	211	26	21	25	67	77	20	45
	Weighted	281	207	26	22	26	68	72	21	44
Which activities do you do outside of school?	After school club	111 40%	89 43%	9 34%	2 11%	11 43%	29 43%	30 42%	7 34%	22 49%
	Dance lessons	92 33%	68 33%	8 30%	8 36%	8 31%	28 41%	21 29%	3 14%	14 31%
	Swimming lessons	73 26%	49 24%	8 31%	10 46%	6 23%	11 16%	19 26%	11 50%	8 18%
	Rainbows / Brownies / Guides	62 22%	49 24%	1 4%	5 24%	7 26%	22 33%	18 25%	- -	9 20%
	Music /singing lessons	58 21%	49 24%	6 24%	1 7%	1 4%	14 21%	15 21%	8 40%	11 26%
	Drama lessons	48 17%	45 22%	- -	3 13%	- -	14 21%	18 25%	5 25%	7 17%
	Horse riding	42 15%	36 17%	- -	2 8%	4 16%	14 21%	10 14%	2 11%	10 22%
	Church (Sunday School)	35 13%	19 9%	6 24%	- -	9 36%	4 6%	4 5%	9 41%	3 7%
	Sports club / team	34 12%	28 13%	2 7%	2 9%	2 8%	8 11%	9 13%	3 14%	8 19%

GIRLGUIDING UK

GIRLS ATTITUDE SURVEY 2009 - 7-11 YEAR OLDS

CHILDWISE

Gym / fitness	31	25	3	-	3	5	12	-	8
	11%	12%	11%	-	12%	8%	16%	-	17%
							c	bd	c
Youth club	25	18	2	1	4	7	6	2	2
	9%	9%	7%	6%	15%	10%	9%	10%	5%
Extra lessons outside of school	19	19	-	-	-	3	4	8	3
	7%	9%	-	-	-	4%	6%	40%	7%
						C	C	ABD	C
Computer club / lessons	19	17	2	-	-	9	4	3	1
	7%	8%	8%	-	-	14%	6%	12%	2%
						d			a
Breakfast club	14	7	7	-	1	1	2	3	-
	5%	3%	27%	-	3%	2%	3%	16%	-
		B	ACd	B	b	C	c	AbD	C
Sailing / Water sports	4	4	-	-	-	1	2	-	1
	1%	2%	-	-	-	2%	3%	-	2%
Army / Air / Sea Cadets	2	2	-	-	-	1	1	-	-
	1%	1%	-	-	-	2%	1%	-	-
Something else	30	25	-	-	5	4	15	-	5
	11%	12%	-	-	19%	6%	21%	-	12%
			d	d	bc	b	ac	b	
None of these	29	21	4	2	1	7	9	1	4
	10%	10%	17%	10%	5%	10%	12%	6%	10%

By the time you are 30, which of these do you most want to happen?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	288	124	164	171	117	213	39	242	46	61	227
Unweighted											
Weighted	285	143	143	175	110	210	41	238	48	61	224
By the time you are 30, which of these do you most want to happen?											
Own your own house	138 48%	60 42%	78 55%	82 47%	56 51%	106 51%	20 50%	115 48%	24 49%	33 54%	105 47%
Have children	120 42%	b 54 38%	a 66 47%	73 42%	47 43%	93 44%	15 37%	105 44%	16 33%	28 45%	93 41%
Have a partner / be married	116 41%	42 29%	74 52%	66 38%	49 45%	89 42%	15 36%	100 42%	16 32%	24 39%	92 41%
Earn a lot of money	101 35%	B 55 38%	A 46 32%	59 34%	42 38%	66 32%	20 49%	85 36%	15 32%	17 28%	84 37%
Have a worthwhile job	86 30%	38 27%	48 34%	55 31%	31 28%	66 31%	13 32%	67 28%	19 40%	18 30%	68 30%
Be famous / make a name for yourself	55 19%	30 21%	25 18%	28 16%	27 25%	34 16%	13 31%	49 20%	7 14%	5 9%	50 22%
Having a personal achievement in sport / the arts / travel etc	48 17%	22 15%	26 18%	31 18%	17 15%	33 16%	9 23%	35 15%	14 29%	12 20%	36 16%
Have a good car	42 15%	27 19%	16 11%	23 13%	19 17%	30 14%	8 19%	35 15%	7 14%	8 13%	34 15%
None of these	10 3%	9 6%	1 1%	7 4%	3 3%	7 3%	- -	9 4%	1 3%	1 2%	9 4%

By the time you are 30, which of these do you most want to happen?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	288	216	26	21	25	66	82	20	46
	Weighted	285	211	26	22	26	66	76	21	45
By the time you are 30, which of these do you most want to happen?	Own your own house	138 48%	109 51%	12 44%	2 10%	16 60%	30 45%	42 55%	10 48%	26 57%
	Have children	120 42%	95 45%	8 30%	6 29%	11 41%	32 49%	33 43%	9 41%	20 45%
	Have a partner / be married	116 41%	97 46%	4 16%	3 12%	12 47%	25 37%	35 46%	11 52%	25 54%
	Earn a lot of money	101 35%	77 36%	15 56%	5 25%	4 16%	28 42%	22 29%	8 40%	17 38%
	Have a worthwhile job	86 30%	70 33%	4 14%	5 23%	8 30%	20 30%	30 40%	5 22%	15 33%
	Be famous / make a name for yourself	55 19%	41 19%	7 27%	4 18%	3 12%	16 24%	11 15%	7 33%	6 12%
	Having a personal achievement in sport / the arts / travel etc	48 17%	38 18%	6 22%	- -	4 15%	6 10%	17 22%	9 42%	6 14%
	Have a good car	42 15%	26 12%	6 23%	5 21%	5 20%	5 7%	11 14%	5 22%	5 10%
	None of these	10 3%	4 2%	- -	6 26%	- -	3 5%	1 1%	- -	- -
				C	C	ABD	C			

Which of these best describes your beliefs about God?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	279	118	161	165	114	206	38	234	45	61	218
Unweighted											
Weighted	277	136	141	169	108	202	40	229	47	61	216
Which of these best describes your beliefs about God?	I believe in God	78	61	85	54	87	35	111	28	29	110
	50%	57%	43%	50%	50%	43%	87%	48%	60%	48%	51%
		b	a			B	A				
	I don't believe in God	9	22	16	14	27	2	26	5	4	26
	11%	6%	15%	10%	13%	13%	4%	11%	10%	7%	12%
	b	a									
I believe in God some of the time, but not at others	60	31	30	44	16	47	2	51	9	12	48
22%	23%	21%	26%	15%	23%	6%	22%	19%	20%	22%	
	b	a			b	a					
I really don't know	47	19	28	23	24	40	1	42	5	15	32
17%	14%	20%	14%	22%	20%	3%	18%	11%	25%	15%	
						B	A				

Which of these best describes your beliefs about God?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	279	208	25	21	25	64	77	20	45
	Weighted	277	203	25	22	26	64	72	21	44
Which of these best describes your beliefs about God?	I believe in God	139	95	15	6	22	26	32	18	18
		50%	47%	61%	28%	86%	40%	44%	86%	41%
			D	cd	bD	AbC	C	C	ABD	C
	I don't believe in God	30	28	1	1	-	7	13	-	7
		11%	14%	5%	5%	-	10%	18%	-	17%
		d		a			c	bd	c	
	I believe in God some of the time, but not at others	60	40	7	10	3	14	14	1	12
		22%	20%	27%	47%	12%	22%	19%	5%	26%
			C		AD	C			d	c
	I really don't know	47	40	2	4	1	18	14	2	7
		17%	20%	7%	20%	3%	28%	19%	9%	16%
			d			a				

How happy are you with the way you look?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	Unweighted	286	123	163	170	116	211	39	240	46	61	225
	Weighted	284	142	142	174	109	208	41	236	48	62	222
	Mean	1.34	1.55	1.13	1.4	1.24	1.3	1.61	1.33	1.37	1.19	1.38
	Standard Error	0.04	0.06	0.06	0.05	0.08	0.05	0.09	0.05	0.1	0.09	0.05
	t Test		B	A			B	A				
How happy are you with the way you look?	Very happy	126 44%	84 60%	42 29%	82 47%	44 40%	86 41%	26 64%	104 44%	22 47%	20 33%	106 48%
	Quite happy	109 39%	36 25%	74 52%	68 39%	41 38%	86 41%	14 33%	91 39%	18 38%	28 45%	82 37%
	Not very happy	27 10%	10 7%	17 12%	14 8%	13 12%	21 10%	1 3%	22 9%	5 11%	9 15%	18 8%
	Not at all happy	5 2%	1 1%	3 2%	1 1%	3 3%	3 1%	- -	5 2%	- -	- -	5 2%
	Don't know	16 6%	11 8%	6 4%	9 5%	7 6%	13 6%	- -	14 6%	2 4%	4 7%	12 5%

How happy are you with the way you look?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	286	215	25	21	25	67	80	20	46
	Weighted	284	211	25	22	26	68	74	21	46
Mean		1.34	1.21	1.66	1.64	1.69	1.19	1.11	1.73	1.15
Standard Error		0.04	0.05	0.1	0.1	0.11	0.1	0.09	0.11	0.12
t Test			BCD	A	A	A	C	C	ABD	C
How happy are you with the way you look?	Very happy	126 44%	77 37% bcD	16 63% a	14 64% a	19 73% A	23 34% C	21 28% C	16 76% ABD	16 35% C
	Quite happy	109 39%	87 42%	8 33%	8 36%	6 23%	28 41%	37 51%	4 20%	17 37%
	Not very happy	27 10%	26 12%	- -	- -	1 4%	8 11%	10 14%	1 4%	8 17%
	Not at all happy	5 2%	5 2%	- -	- -	- -	2 3%	1 2%	- -	1 2%
	Don't know	16 6%	15 7%	1 4%	- -	- -	8 11%	4 5%	- -	4 9%

If you could change one thing about the way you look, which would you choose to change?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	Unweighted	288	124	164	170	118	212	40	242	46	62	226
	Weighted	286	143	143	174	111	209	42	238	48	62	224
If you could change one thing about the way you look, which would you choose to change?	Nothing	65 23%	44 31%	21 15%	37 21%	28 25%	51 24%	11 25%	52 22%	13 27%	6 10%	59 26%
			B	A							B	A
	Teeth	41 14%	13 9%	28 19%	27 16%	14 12%	32 15%	5 11%	30 13%	11 22%	13 21%	28 12%
			b	a								
	Hair	35 12%	26 18%	8 6%	21 12%	14 12%	21 10%	5 13%	29 12%	6 12%	13 21%	22 10%
			B	A							b	a
	Skin / Spots	29 10%	11 8%	17 12%	18 10%	11 10%	23 11%	2 5%	25 10%	4 9%	6 10%	23 10%
	Thinner	24 8%	7 5%	17 12%	11 6%	12 11%	22 10%	- -	22 9%	1 3%	5 9%	18 8%
			b	a			b	a				
	Taller	19 7%	6 4%	13 9%	13 7%	6 5%	14 7%	4 10%	14 6%	5 9%	4 7%	14 6%
	Body shape	18 6%	9 7%	8 6%	12 7%	6 5%	12 6%	5 11%	17 7%	1 2%	3 4%	15 7%
Face	13 4%	4 2%	9 6%	10 5%	3 3%	12 6%	- -	10 4%	2 5%	4 6%	9 4%	
Eyesight	7 2%	1 1%	6 4%	6 3%	1 1%	7 3%	- -	7 3%	- -	- -	7 3%	
Eye colour	7 2%	7 5%	- -	5 3%	1 1%	2 1%	2 5%	6 2%	1 2%	2 3%	4 2%	
			B	A								

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GIRLS ATTITUDE SURVEY 2009 - 7-11 YEAR OLDS

CHILDWISE

Nose	5 2%	4 2%	2 1%	2 1%	3 3%	2 1%	3 7%	4 2%	1 2%	- -	5 2%
Not so tall	3 1%	- -	3 2%	2 1%	1 1%	1 1%	1 3%	3 1%	- -	1 1%	2 1%
Not so thin	1 0%	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	1 2%	- -
Something else	5 2%	2 2%	3 2%	2 1%	3 3%	3 2%	2 5%	4 2%	1 2%	b -	a 5
Don't know	16 6%	7 5%	9 6%	9 5%	7 6%	7 3%	2 4%	14 6%	1 3%	4 6%	12 5%

If you could change one thing about the way you look, which would you choose to change?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	288	216	26	21	25	65	82	20	47
	Weighted	286	212	26	22	26	66	76	21	46
If you could change one thing about the way you look, which would you choose to change?	Nothing	65 23%	25 12%	16 61%	13 59%	11 41%	4 6%	6 7%	11 51%	5 10%
	Teeth	41 14%	35 17%	2 8%	- -	4 14%	13 20%	16 21%	1 4%	6 12%
	Hair	35 12%	24 11%	2 8%	3 14%	6 22%	9 14%	10 13%	2 11%	1 3%
	Skin / Spots	29 10%	29 14%	- -	- -	- -	9 14%	10 13%	1 5%	9 19%
	Thinner	24 8%	22 10%	1 4%	- -	1 4%	6 10%	10 13%	1 5%	4 9%
	Taller	19 7%	17 8%	1 3%	1 5%	- -	4 5%	9 11%	1 6%	2 5%
	Body shape	18 6%	17 8%	- -	1 5%	- -	7 11%	4 5%	2 9%	4 9%
	Face	13 4%	10 5%	2 9%	- -	- -	3 4%	3 4%	- -	5 11%
	Eyesight	7 2%	6 3%	- -	1 3%	- -	3 5%	- -	- -	3 7%
	Eye colour	7 2%	4 2%	1 4%	1 5%	- -	3 5%	1 1%	- -	- -

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GIRLS ATTITUDE SURVEY 2009 - 7-11 YEAR OLDS

CHILDWISE

Nose	5 2%	4 2%	- -	1 5%	- -	1 2%	1 1%	1 5%	1 3%
Not so tall	3 1%	2 1%	- -	1 3%	- -	1 1%	- -	- -	1 2%
Not so thin	1 0%	1 1%	- -	- -	- -	1 2%	- -	- -	- -
Something else	5 2%	4 2%	- -	- -	1 4%	1 2%	2 3%	1 5%	- -
Don't know	16 6%	11 5%	1 3%	- -	4 15%	- -	6 7%	- -	6 12%
						bD	a	A	

Which of these women do you think is the best role model for girls your age?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	278	121	157	166	112	208	38	235	43	61	217	
Unweighted												
Weighted	276	140	137	170	106	205	41	232	45	61	215	
Which of these women do you think is the best role model for girls your age?	Cheryl Cole	86 31%	50 36%	36 26%	59 35%	26 25%	64 31%	12 30%	73 31%	13 29%	15 24%	71 33%
	Rebecca Adlington	23 8%	3 2%	20 15%	8 4%	16 15%	22 11%	- -	21 9%	3 6%	1 2%	22 10%
	Katie Price / Jordan	21 7%	B 10 8%	A 10 7%	B 11 7%	A 9 9%	b 14 7%	a 2 4%	19 8%	2 4%	2 3%	19 9%
	J K Rowling	20 7%	7 5%	13 9%	17 10%	3 2%	18 9%	- -	12 5%	8 19%	8 13%	12 6%
	Kelly Holmes	16 6%	6 4%	10 7%	10 6%	6 5%	12 6%	3 8%	15 6%	1 3%	4 7%	12 5%
	Michelle Obama	16 6%	8 6%	8 6%	4 3%	11 11%	7 3%	9 22%	15 6%	1 2%	2 4%	13 6%
	Jacqueline Wilson	14 5%	9 7%	4 3%	9 6%	4 4%	10 5%	2 6%	10 4%	3 8%	3 5%	11 5%
	Kate Moss	13 5%	4 3%	9 6%	10 6%	4 3%	6 3%	5 13%	11 5%	2 4%	3 5%	10 5%
	Madonna	8 3%	6 4%	3 2%	3 2%	5 5%	3 1%	2 6%	7 3%	1 3%	3 6%	5 2%
	Stella McCartney	6 2%	- -	6 4%	4 2%	2 2%	5 2%	- -	4 2%	2 4%	2 4%	4 2%
	Karen Brady	4 1%	2 2%	1 1%	1 1%	2 2%	3 1%	1 3%	4 2%	- -	1 1%	3 1%
	Someone else	27 10%	19 13%	8 6%	12 7%	15 14%	20 10%	2 6%	26 11%	1 2%	11 17%	16 8%

			b	a							b	a
	Don't know	23	15	9	19	4	20	1	16	7	6	17
		8%	11%	6%	11%	4%	10%	3%	7%	16%	11%	8%
					b	a			b	a		

Which of these women do you think is the best role model for girls your age?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	278	206	26	21	25	64	73	20	47
	Weighted	276	202	26	22	26	64	68	21	46
Which of these women do you think is the best role model for girls your age?	Cheryl Cole	86 31%	58 29%	9 36%	10 48%	8 29%	13 21%	16 24%	5 22%	23 49%
	Rebecca Adlington	23 8%	22 11%	- -	- -	1 4%	5 7%	15 22%	- -	3 5%
	Katie Price / Jordan	21 7%	15 8%	3 11%	3 12%	- -	5 8%	acd 11%	b 5%	1 3%
	J K Rowling	20 7%	10 5%	8 31%	1 5%	1 4%	3 5%	6 8%	- -	1 2%
	Kelly Holmes	16 6%	14 7%	1 4%	- -	1 4%	4 7%	4 7%	2 11%	3 5%
	Michelle Obama	16 6%	14 7%	- -	- -	2 8%	4 6%	- -	10 47%	- -
	Jacqueline Wilson	14 5%	6 3%	- -	1 5%	7 25%	1 2%	aC 3%	ABD -	C 3%
	Kate Moss	13 5%	11 6%	1 3%	- -	1 4%	1 2%	4 6%	1 5%	5 10%
	Madonna	8 3%	6 3%	- -	- -	2 8%	2 4%	3 4%	- -	1 2%
	Stella McCartney	6 2%	5 2%	- -	- -	1 4%	3 5%	2 3%	- -	- -
	Karen Brady	4 1%	3 1%	- -	1 6%	- -	- -	- -	1 5%	1 3%
	Someone else	27 10%	20 10%	1 4%	5 25%	- -	15 23%	2 3%	- -	3 7%

		c	c	abD	C	Bcd	A	a	a
Don't know	23	18	3	-	2	7	6	1	3
	8%	9%	11%	-	9%	11%	9%	5%	7%

Do you think it is better to be a boy or a girl?

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	285	122	163	168	117	209	40	241	44	62	223
	Weighted	282	140	142	172	110	206	42	236	46	62	220
Do you think it is better to be a boy or a girl?	I think it's better to be a girl	255	133	122	161	94	186	36	209	46	61	194
		90%	95%	86%	94%	85%	91%	84%	88%	100%	98%	88%
	I think it's better to be a boy	27	B	A	b	a			b	a	b	a
		10%	7	20	11	16	19	7	27	-	1	26
		5%	14%	6%	15%	9%	16%	12%	-	2%	12%	
			B	A	b	a			b	a	b	a

Do you think it is better to be a boy or a girl?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	285	215	24	21	25	65	81	20	47
	Weighted	282	211	24	22	26	65	76	21	46
Do you think it is better to be a boy or a girl?	I think it's better to be a girl	255 90%	184 88%	24 100%	20 94%	26 100%	58 89%	62 83%	20 95%	42 91%
	I think it's better to be a boy	27 10%	26 12%	- -	1 6%	- -	7 11%	13 17%	1 5%	4 9%

Do you think you're given the same chances and opportunities to do things as boys your age?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	Unweighted	288	125	163	172	116	214	39	242	46	62	226
	Weighted	286	144	142	176	110	211	41	238	48	62	224
Do you think you're given the same chances and opportunities to do things as boys your age?	Most of the time	101 35%	52 36%	49 35%	63 36%	38 35%	76 36%	19 46%	81 34%	21 43%	24 39%	77 35%
	Some of the time	103 36%	44 31%	59 41%	66 37%	37 33%	75 36%	14 34%	85 36%	18 38%	21 34%	81 36%
	Hardly ever	29 10%	13 9%	16 11%	14 8%	15 13%	27 13%	- -	26 11%	2 4%	8 12%	21 9%
	Never	17 6%	13 9%	4 3%	10 6%	7 6%	9 5%	3 8%	16 7%	1 2%	1 2%	16 7%
	Don't know	37 13%	22 16%	14 10%	23 13%	13 12%	23 11%	5 12%	31 13%	6 12%	8 13%	29 13%

Do you think you're given the same chances and opportunities to do things as boys your age?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	288	216	26	21	25	67	80	20	47
	Weighted	286	212	26	22	26	68	75	21	46
Do you think you're given the same chances and opportunities to do things as boys your age?	Most of the time	101 35%	73 34% c	8 30% c	13 61% abd	7 29% c	21 31% c	27 36% 36%	13 59% aD	12 25% C
	Some of the time	103 36%	76 36%	9 35%	7 33%	11 40%	19 28%	29 39%	9 41%	18 38%
	Hardly ever	29 10%	23 11%	3 11%	1 6%	2 7%	13 19% c	6 8%	- -	3 7%
	Never	17 6%	11 5%	3 12%	- -	2 9%	6 9%	2 2%	- -	3 7%
	Don't know	37 13%	29 14%	3 12%	- -	4 16%	8 12%	11 14%	- -	10 23% d

Who lives in your house with you?

		Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved
Base: Those answering	Unweighted	288	125	163	172	116	213	40	242	46	62	226
	Weighted	286	144	142	176	110	210	42	238	48	62	224
Who lives in your house with you?	Mum	282 98%	144 100%	138 97%	175 99%	106 97%	207 98%	41 97%	234 98%	48 100%	62 100%	219 98%
	Dad	211 74%	107 74%	105 74%	127 72%	85 77%	153 73%	35 84%	174 73%	37 77%	54 86%	157 70%
	Older sisters	88 31%	44 30%	44 31%	52 30%	35 32%	59 28%	14 34%	69 29%	19 40%	18 29%	70 31%
	Younger brothers	82 29%	43 30%	39 28%	51 29%	31 28%	56 27%	15 36%	69 29%	13 28%	13 21%	69 31%
	Older brothers	76 27%	41 28%	35 25%	48 27%	28 25%	56 26%	10 24%	64 27%	12 25%	19 30%	57 26%
	Younger sisters	74 26%	27 19%	47 33%	42 24%	32 29%	46 22%	16 37%	66 28%	8 16%	20 32%	54 24%
	Stepdad	30 10%	14 10%	16 11%	23 13%	6 6%	22 10%	2 6%	23 10%	6 13%	5 7%	25 11%
	Grandparents	10 3%	7 5%	3 2%	8 4%	2 2%	5 3%	2 5%	10 4%	- -	- -	10 4%
	Aunt / Uncle	4 1%	1 1%	3 2%	3 1%	1 1%	3 1%	1 2%	4 2%	- -	- -	4 2%
	Niece / Nephew	4 1%	2 2%	1 1%	3 2%	1 1%	3 1%	1 2%	4 2%	- -	- -	4 2%
	Cousin(s)	3 1%	- -	3 2%	1 0%	2 2%	1 1%	1 4%	3 1%	- -	1 1%	2 1%
	Stepmum	1 1%	- -	1 1%	1 1%	- -	1 1%	- -	1 1%	- -	1 1%	1 0%

	Carer	1	-	1	-	1	-	1	1	-	-	1
		0%	-	1%	-	1%	-	3%	0%	-	-	0%
	Someone else	12	4	9	10	2	b	a	10	2	2	10
		4%	2%	6%	6%	2%	5%	-	4%	5%	3%	5%

Who lives in your house with you?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	288	216	26	21	25	67	80	20	47
	Weighted	286	212	26	22	26	68	75	21	46
Who lives in your house with you?	Mum	282 98%	207 98%	26 100%	22 100%	26 100%	68 100%	71 95%	21 100%	45 98%
	Dad	211 74%	158 74%	15 56%	17 77%	22 84%	52 76%	58 77%	17 79%	31 66%
	Older sisters	88 31%	67 32%	6 22%	4 20%	10 39%	23 34%	25 33%	9 42%	11 24%
	Younger brothers	82 29%	62 29%	9 34%	5 21%	6 24%	17 26%	19 26%	7 31%	18 38%
	Older brothers	76 27%	52 24%	11 40%	7 34%	6 24%	21 31%	21 29%	2 11%	7 15%
	Younger sisters	74 26%	66 31%	2 7%	1 3%	5 18%	20 29%	24 32%	5 23%	18 39%
	Stepdad	30 10%	25 12%	3 11%	1 3%	1 5%	6 8%	8 11%	1 6%	9 19%
	Grandparents	10 3%	10 5%	- -	- -	- -	3 5%	1 1%	- -	6 12%
	Aunt / Uncle	4 1%	3 2%	1 3%	- -	- -	1 2%	1 2%	- -	1 2%
	Niece / Nephew	4 1%	3 1%	1 4%	- -	- -	1 2%	1 1%	- -	1 2%
	Cousin(s)	3 1%	3 1%	- -	- -	- -	- -	2 3%	- -	1 2%
	Stepmum	1 1%	1 1%	- -	- -	- -	- -	- -	- -	1 3%

GIRLGUIDING UK

GIRLS ATTITUDE SURVEY 2009 - 7-11 YEAR OLDS

CHILDWISE

	Carer	1	1	-	-	-	-	1	-	-
		0%	0%	-	-	-	-	1%	-	-
	Someone else	12	11	1	-	-	2	3	-	6
		4%	5%	5%	-	-	3%	4%	-	12%
							d		a	

In the last week, which of these family members have you seen?

	Base: Those answering	Age		School Performance		Ethnicity		Type of area lived in		Involvement in Guiding		
		A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other	A. Urban / Suburban	B. Rural	A. Involved	B. Not involved	
Base: Those answering	289	125	164	172	117	214	40	243	46	62	227	
Unweighted												
Weighted	287	144	143	176	111	211	42	239	48	62	225	
In the last week, which of these family members have you seen?	Mum	283	144	140	175	108	208	41	236	48	62	221
		99%	100%	97%	99%	98%	99%	97%	98%	100%	100%	98%
	Brother / Sister	249	119	130	155	94	182	36	205	43	58	190
		87%	82%	91%	88%	85%	86%	85%	86%	91%	94%	85%
	Dad	248	b	a	151	97	182	39	205	43	58	190
		86%	84%	89%	85%	88%	86%	92%	86%	89%	94%	84%
	Grandparents	172	85	87	111	61	138	17	139	33	38	134
		60%	59%	61%	63%	55%	65%	41%	58%	69%	61%	60%
Aunt / Uncle	128	58	69	73	54	B	A	105	23	22	105	
	44%	41%	48%	42%	49%	91	18	44%	47%	36%	47%	
Cousins	111	47	64	59	52	80	17	95	16	22	90	
	39%	33%	45%	33%	47%	38%	39%	40%	34%	35%	40%	
Step-mum / Step-dad	37	b	a	b	a	28	2	30	7	7	31	
	13%	12%	14%	17%	7%	13%	6%	13%	15%	10%	14%	
				b	a							

In the last week, which of these family members have you seen?

		Base: Those answering	Nations				Region			
			A. England	B. Wales	C. Scotland	D. Northern Ireland	A. North Eng	B. Midlands	C. London	D. South Eng
Base: Those answering	Unweighted	289	217	26	21	25	67	81	20	47
	Weighted	287	213	26	22	26	68	76	21	46
In the last week, which of these family members have you seen?	Mum	283 99%	209 98%	26 100%	22 100%	26 100%	68 100%	73 97%	21 100%	45 98%
	Brother / Sister	249 87%	191 90%	20 77%	16 74%	22 82%	62 92%	70 93%	16 75%	42 90%
	Dad	248 86%	185 87%	19 73%	20 91%	24 92%	61 90%	68 90%	19 90%	36 78%
	Grandparents	172 60%	123 58%	17 65%	12 57%	20 76%	39 57%	41 54%	4 21%	38 81%
	Aunt / Uncle	128 44%	87 41%	17 63%	8 36%	16 60%	21 31%	35 47%	11 53%	19 40%
	Cousins	111 39%	78 36%	14 52%	3 15%	17 64%	20 29%	30 40%	6 29%	21 46%
	Step-mum / Step-dad	37 13%	30 14%	5 18%	1 7%	1 5%	8 12%	9 12%	1 6%	10 22%

		Demographics						
		Base	Age		School Performance		Ethnicity	
			A. 7-9	B. 10-11	A. Outstanding / Good	B. Satisfactory / Poor	A. White	B. Other
Base	Unweighted	290	125	165	172	118	214	40
	Weighted	288	144	144	176	111	211	42
Age	7-9	144 50%	144 100% B	- - A	101 57% B	43 38% A	98 46%	26 63%
	10-11	144 50%	- - B	144 100% A	75 43% B	69 62% A	113 54%	16 37%
Performance	Outstanding / Good	176 61%	101 70% B	75 52% A	176 100% B	- - A	138 66%	22 51%
	Satisfactory / Poor	111 39%	43 30% B	69 48% A	- - B	111 100% A	73 34%	21 49%
Ethnicity	White	211 73%	98 68% b	113 79% a	138 78% b	73 65% a	211 100% B	- - A
	Other	42 15%	26 18%	16 11%	22 12%	21 19%	- - B	42 100% A